Maximising Multi-Actor Proposal Success in Horizon Europe



Practical workshop on the Multi-Actor Approach (MAA) in the Horizon Europe programme

20th November 2026 | 11:15 am to 05:30 pm
Salão Nobre do Instituto Superior de Agronomia, Lisboa

Many Horizon Europe Cluster 6 topics require a robust Multi-Actor Approach (MAA)[1] as an eligibility criterion. Yet applicants often find it difficult to move beyond superficial stakeholder engagement and demonstrate genuine co-creation that meaningfully shapes project decisions, activities and outcomes.

To address this challenge, the PREMIERE project offers practical support to improve the development of multi-actor proposal in a co-creative way. Building on the resources developed by the project PREMIERE a dedicated, face-to-face training for Horizon Europe proposal coordinators and project partners who wish to prepare more competitive, credible and impactful multi-actor proposals has been developed.

Through short presentations, interactive exercises and a real-life proposal simulation, participants will learn how to 'read' 2027 Cluster 6 topics to fully understand the MAA requirement; distinguish genuine co-creation from consultation and dissemination; and map relevant actors in line with the expected outcomes of a topic. The training also supports participants in applying PREMIERE tools to strengthen the design of their MAA, integrating the approach coherently into implementation, and avoiding common weaknesses identified by evaluators.

Practical, focused and directly applicable, the workshop enables participants to strengthen their professional capacity while demonstrating the value of PREMIERE's MAA support tools in a real proposal-preparation context.

By the end of the training, participants will be able to:

- **Understand MAA requirements -** Explain the key principles of the Multi-Actor Approach, distinguish genuine co-creation from consultation or dissemination, and recognise common pitfalls.

[1] For more information related to the definition please see https://premiere-multiactor.eu/maa/

- **Design a strong MA project approach -** Analyse a Cluster 6 call topic through an MAA lens and integrate relevant requirements coherently into proposal sections, work packages, tasks, deliverables and indicators.
- **Build more effective multi-actor partnerships -** Identify, map and engage the actors needed to achieve the project's expected outcomes, and apply practical approaches to consortium building.
- **Improve proposal quality and impact** - Anticipate evaluators' expectations, address common weaknesses, and plan effective dissemination of practice-oriented results

This training is organized by National Innovation Agency (ANI) /new Agency for Research and Innovation (AI^2), together with the Instituto Superior de Agronomia of the University of Lisbon (ISA-ULisboa) and the Associate Laboratory for Sustainable Land Use and Ecosystem Services from ISA-ULisboa in collaboration with the PREMIERE project specifically CIHEAM Zaragoza.

Training outline:

Time	Activity
10:45 am – 11:15 am	**Registration and coffee**
11:15 am – 11:30 am	Institutional welcoming and introductions
11:30 am – 12:00 am	What is (and is not) the MAA? Key requirements and pitfalls
12:00 am – 01:15 pm	Co-creation the essence of a MA proposal: MA simulation game
01:15 pm – 02:00 pm	***Networking lunch***
02:00 pm – 03:00 pm	Reading the call topic text through the lens of the MAA and designing proposals that genuinely integrate the MA requirements
03:00 pm – 03:30 pm	Consortium building and stakeholder engagement
03:30 pm – 03:45 pm	***Coffee break***
03:45 pm – 04:35 pm	Putting yourself in the shoes of an evaluator: Practical insight from project evaluation summary reports and tips and tricks to improve projects success
04:35 pm – 05:00 pm	Improving project proposal impact through effective dissemination of results across Europe with the EU-FarmBook.
05:00 pm – 05:20 pm	PREMIERE academy and basket of tools
05:20 pm – 05:30 pm	Next steps, evaluation and closure