





Enterprise Europe Network 2022-2025



Cristina Barbosa Innovation consultant and researcher







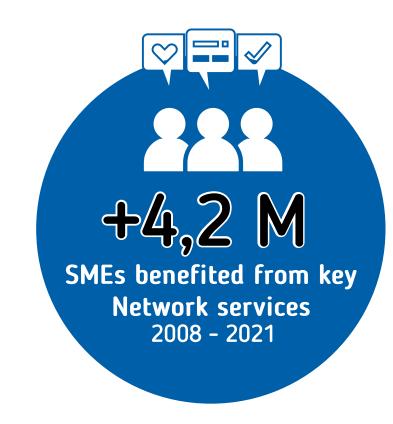
Key achievements



SMEs benefitted from our information services and training sessions



SMEs benefitted from our tailored innovation support packages





SMEs participated in our matchmaking events where they held **+700 K** business meetings



SMEs received advice from our experts to help them innovate and grow internationally



The Network in figures



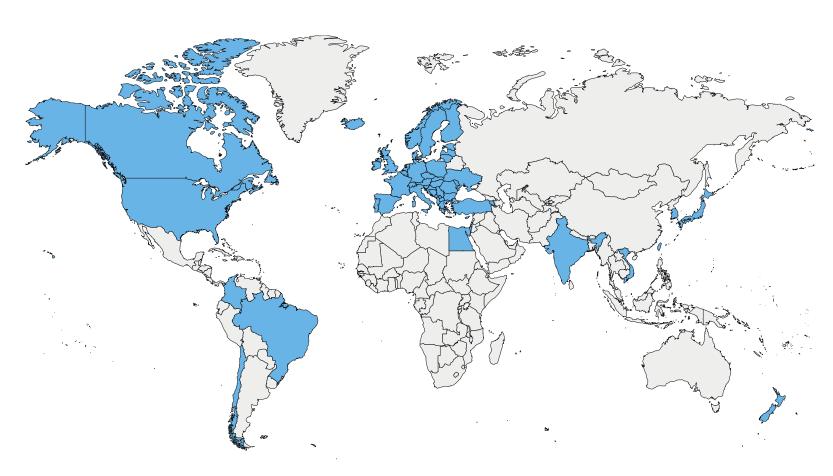


Countries, present in all regions of the EU



Million for 3 years





EU-27

- Austria
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czechia
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- !taly
- Latvia
- Lithuania
- Luxembourg
- Malta
- Netherlands
- Poland
- Portugal

- Romania
- Slovakia
- Slovenia
- Spain
- Sweden

International

- Albania
- Armenia
- Bosnia and Herzegovina
- Brazil
- Canada
- Chile
- Colombia
- Egypt
- Iceland
- India
- Israel
- Japan
- Korea
- Kosovo

- Moldova
- Montenegro
- New Zealand
- NorthernMacedonia
- Norway
- Serbia
- Singapore
- Switzerland
- Taiwan
- Türkiye
- Ukraine
- UnitedKingdom
- United States
- Vietnam

Disclaimer: Some countries' agreements might still be in process of being signed



The Network approach

How we help SMEs



Client-centric

We place the client's needs at the heart of the Network's mission.



Tailored Services

We can tailor our services and provide support to businesses at any stage of their growth path.



Expertise

The Network's international advisers have the experience and resources to help your business thrive.



The Network approach

How we help SMEs



















Innovation

Enhancing SMEs' potential to innovate, grow and develop new products, services and business models





Sustainability

Helping SMEs in their transition to more sustainable business models





Resilience

Empowering SMEs by building up their business resilience to future challenges





Business partnering

Helping SMEs find the right business partners worldwide





Digitalisation

Helping SMEs tailor digital solutions to their business needs





Access to finance

Providing advice on EU funding instruments and other financial support tools





EU Single Market

Help SMEs navigate EU legislation, rules and formalities and address Single Market obstacles





Internationalisation

Supporting SMEs to help them access international markets and business opportunities





Start-ups and Scale-ups

Accompanying SMEs to scale-up and grow internationally through high-end and tailored support from EEN Scale-up Advisors





Areas of expertise

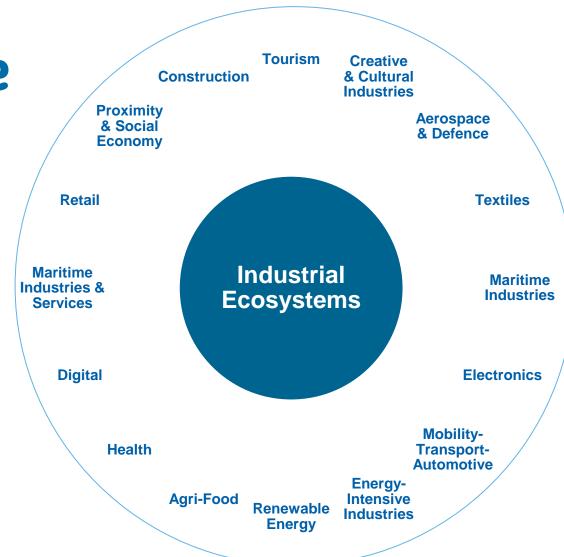
Sector Groups

- 15 SGs aligned with the industrial ecosystems
- Client-oriented activities
- Connecting with ecosystem stakeholders
- Providing policy feedback



Thematic Groups

- 10 TGs aligned with the Network activities & priorities
- Network-oriented / capacity building activities
- Connecting with thematic stakeholders
- Providing policy feedback





Areas of expertise

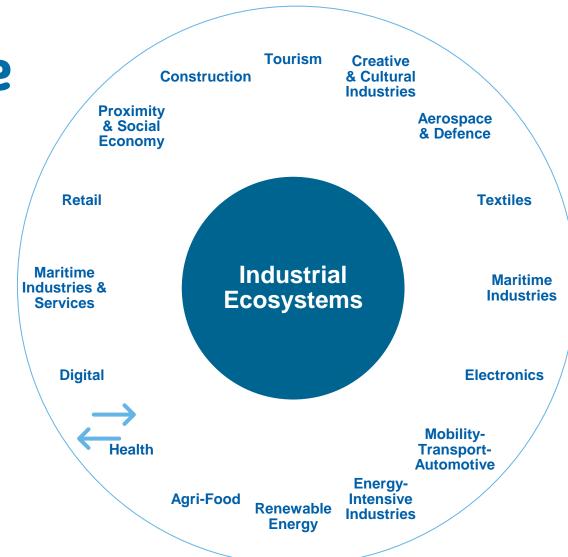
Sector Groups

- 15 SGs aligned with the industrial ecosystems
- Client-oriented activities
- Connecting with ecosystem stakeholders
- Providing policy feedback



Thematic Groups

- 10 TGs aligned with the Network activities & priorities
- Network-oriented / capacity building activities
- Connecting with thematic stakeholders
- Providing policy feedback





Network Composition











Professional associations



Other



Communicating the Network



Social Media



Public Website



Network Blog



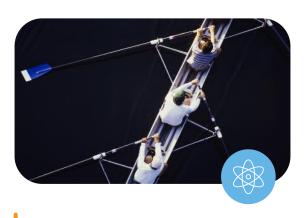
Success Stories



Thematic Animations



An open Network



Coordination

We bring together and coordinate regional perspectives to provide better services to our local partners and clients



Synergies

We foster synergies with regional, national and European business support ecosystems to better support SMEs



Cooperation

We work in close cooperation with key stakeholders, European programmes and initiatives



Network services in a nutshell

EIB	EUREKA	Sustainability	Digitalisation	Resilience	ECCP	EDIH	ERDF
EIE	Innovation	Business partnering	enterprise europe network	Scale-up	Single Market	EIC	RRF
COST	EIP Group	Access to funding / finance	SME Feedback	Internationalisation	Industrial Ecosystems	EYE	EIT

#EENCanHelp

Thank you

Follow us @EEN_EU



Cristina Machado Guimarães
Senior Researcher
INESC TEC
een-portugal@inesctec.pt



Cristina Barbosa
Innovation consultant and researcher
INESC TEC
een-portugal@inesctec.pt









